

Crossroads Special Business District Advisory Commission
MEETING MINUTES
APPROVED

MEETING DATE: Thursday, June 13, 2019
 LOCATION: City Hall
 CALLED TO ORDER: 8:08 AM
 MEETING ADJOURNED: 8:43 AM
 NEXT MEETING: Thursday, August 8, 2019

NAME	PRESENT	ABSENT
Bob Springer, Chair	X	
Heidi Butts-Wiegand	X	
Christi Johanningmeyer		X
Joshua Tonnies	X	X
Kelly Ruesing	X	
Alison Kinderfather		X
Vacancy		
David Franklin, Council Liaison		X
Mara Perry, Staff Liaison	X	

Also in attendance:
 Detective Fred Bell – WGPS Community Resource Officer
 Police Officer Ahmar Rasool – WGPS Traffic Unit
 Fran Sudekum – Administrative Support

APPROVAL OF MINUTES

Motion to approve the May minutes was made by Joshua Tonnies, seconded by Kelly Ruesing and unanimously approved.

STREETSCAPE UPDATE

Since Crossroads was not awarded the federal STP grant, options to move forward with any portions of the proposed streetscape project were discussed. A reduced streetscape project could include four bumpouts, landscaping, and re-striping.

The District’s allocation for the project remains in the budget and could be used for a reduced version handled in phases. Mara Perry handed out the projects budget sheet with the grand fund amounts removed showing the District’s allocation amounts; \$41K fiscal 2020 and \$82K fiscal 2022 (See Appendix A).

St. Louis County would handle and pay for the lane re-striping. A meeting will need to be scheduled to ensure they are willing and able to do so. The re-striping could tie in with possible changes to the Baker/Gore/Big Bend intersection.

Mara will meet with Todd Rehg (WG Director of Public Works) and determine possible costs of some of the items that could be handled by his department after which, project phases could be delineated.

4TH OF JULY

Plans for District 4th of July activities will be the same as last year. Heidi will make arrangements to run an ad in The Webster-Kirkwood Times using last year's ad as a template. Mara will request the port-a-potties and barricades.

CVC MEMBERSHIP

The City has renewed their "CVC" Neighborhood Membership with Explore St. Louis which provides neighborhood-specific grouping listings in both online and print CVC platforms for individual Webster Groves businesses with a membership. The City needs a minimum of 10 businesses to renew or sign up for individual memberships under the Webster Groves umbrella. Last year, one Crossroads business was a member, The Art of Entertaining.

COMMISSION MEMBERS

- Commission Chair; the chairperson position should be voted on annually. A vote will appear on the January agenda.
- Vacant Seat; Kelly Ruesing has reached out to Lisa Dolan (LARK Skin Co.) to apply for the vacant seat on the Crossroads Commission.

CITY UPDATE

- Art Alive returns on June 15th on the premises of Digital Strike in Crossroads.
- Porter Paints in Crossroads has closed.
- The Brew Pub et al. project in the former Auto Beauty location in Old Webster is pursuing historic tax credits and currently doing demo inside.
- Le Macaron, a French bakery and coffee shop franchise, will be opening in Old Webster in the former Scoop Pilates Studio location. It will be the first location for the franchise in the state.
- The EverLove DayClub is open at their new location on Watson Road.
- Permits have been issued for the Regents Bank project in the former Gerber Chapel location.
- The YMCA building is coming down.
- The Home-Occupation Business and the Historical Preservation ordinances are before City Council.

- **NEXT MEETING**

The next meeting will be held on Thursday, August 8, 2019 at 8:00 AM – City Hall.

APPENDIX A



Project: Big Bend Blvd. Crossroads	Fund: Capital Improvement Sales Tax
Department: Public Works	Program: Public Works Capital Improvement

Description
Upgrade of the streetscape on the north and south side of Big Bend Boulevard between Elm Avenue and the Railroad Tracks. New concrete sidewalks, curbs, business driveway approaches and bump outs. Sidewalks and intersection ramps will be made to be ADA compliant as part of this improvement. The project will be done in conjunction with the St. Louis County Department of Highways and Traffic. The lane striping will be updated to match striping to the west on Big Bend. This project will be partially funded through a federal grant from the Federal Surface Transportation Program should it be approved by East West Gateway Council of Governments.



Justification
Big Bend Boulevard is under the maintenance of St. Louis County. The schedule for any improvements to the street or sidewalks is many years off. The Crossroads Business District would like to improve the walkability and safety of their district. The Business District has committed \$20,000 of their fund balance towards the engineering of this project. Application for funding through the Federal Grant Program will save the City approximately \$330,000 should the project be approved.



Project Costs and Funding Source

Funding Source	FY 20	FY 21	FY 22	FY 23	FY 24	TOTAL
Grant Fund	\$0	\$0	\$329,036	\$0	\$0	\$329,036
Capital Impr Sales Tax	\$21,205	\$0	\$82,409	\$0	\$0	\$103,614
Crossroads Tax District	\$20,000	\$0	\$0	\$0	\$0	\$20,000
TOTAL	\$41,205	\$0	82,409 \$329,036	\$0	\$0	\$123,614 \$453,250