

Crossroads Special Business District Advisory Commission MEETING MINUTES

MEETING DATE: Thursday, February 18, 2021
 LOCATION: Zoom
 CALLED TO ORDER: 8:00 AM
 MEETING ADJOURNED: 8:52 AM
 NEXT MEETING: Thursday, March 18, 2021

| NAME | PRESENT | ABSENT |
|-----------------------------------|---------|--------|
| Bob Springer, Chair | X | |
| Heidi Butts-Wiegand | X | |
| Christi Johanningmeyer | X | |
| Joshua Tonnies | X | |
| Kelly Ruesing | | X |
| Alison Kinderfather | X | |
| Chris Westmeyer | X | |
| Sarah Richardson, Council Liaison | X | |
| Mara Perry, Staff Liaison | X | |

Also in attendance: Fran Sudekum – Administrative Support

Approval of Minutes – Motion to approve the January minutes was made by Heidi Butts-Wiegand, seconded by Alison Kinderfather and unanimously approved.

Streetscape Project – Cochran Engineering has completed the engineering drawings; they’ve been given to the WG Public Works Department. Public Works has reviewed the drawings and have come up with a rough estimate of the cost of the work required at \$288,000. Currently, \$100,000 has been allocated in the budget so the project will have to be done in phases. Comments provided by Cochran with the drawings were discussed; such as, on-street parking spaces, the Big Bend/Gore/Baker intersection, and the Alma/Big Bend intersection. Commission Members would like input on options to address the Big Bend/Gore/Baker intersection from both St. Louis County and WG Public Works.

New decorative lampposts are not part of this version of the project, new sidewalks would be poured, but the current lampposts will remain. Down the road, Commission Members would like to replace the current lampposts with decorative lampposts and would like work done on this project to include that option without having to redo the new sidewalks. Mara Perry will confirm that it can be done and included. Since decorative lampposts are an additional expense, Chris Westmeyer inquired whether the District could pursue fundraising options, i.e. a silent auction or donations, and could those options be tax deductible to the donor. Mara will look into the whether a deductible donation option is workable.

Budget Review – Commission Members discussed the various categories of expense items in the District’s budget. The Parks Department put forth the use of water saver pots for the District landscape plantings. Saving water saves on the labor required to do watering and thus saves on the expense. The posts cost approximately \$200 each. They are available as pots that can wrap around a pole or as hanging baskets (Mara will confirm the District is allowed to engage with the poles). Commission Members really liked the water saving hanging basket approach. Based on the discussions, Mara will put together a draft budget for the March meeting.

City Update

- Union Bagel in Crossroads is moving forward.
- Le Macaron in Old Webster is finishing up their inspections and should be opening soon.
- DD Mau, a Vietnamese restaurant, will be opening in the former Firenza Pizza location in Old Webster.
- A Wing Stop will be opening in Yorkshire Plaza.
- Lona’s Lil Eats in Old Orchard is working thru options; with or without a drive thru.
- Amy’s Cake Pop Shop & Boozy Bites is coming to Old Orchard.
- Total Access Urgent Care’s permits are in and under review.
- Work on residential code amendments continues.
- Dr. Marie Peoples, the new City Manager, started in January.
- The City completed and overall equity audit on all City Departments.

Adjourned – Meeting adjourned at 9:04 AM.