

**Crossroads Special Business District Advisory Commission**  
**MEETING MINUTES**  
**APPROVED**

MEETING DATE: Thursday, February 14, 2019  
 LOCATION: City Hall  
 CALLED TO ORDER: 8:02 AM  
 MEETING ADJOURNED: 8:45 AM  
 NEXT MEETING: Thursday, March 14, 2019

NAME	PRESENT	ABSENT
Bob Springer, Chair	X	
Heidi Butts-Wiegand	X	
Christi Johanningmeyer	X	
Joshua Tonnies	X	
Kelly Ruesing	X	
Alison Kinderfather	X	
Vacancy		
David Franklin, Council Liaison		X
Mara Perry, Staff Liaison	X	

Also in attendance:

Danny Jendusa – Planner, Webster Groves Planning & Development Department  
 Detective Fred Bell – WGPD Community Resource Officer  
 Fran Sudekum – Administrative Support

**APPROVAL OF MINUTES**

Motion to approve the January minutes was made by Alison Kinderfather, seconded by Joshua Tonnies and unanimously approved.

**STREETSCAPE UPDATE**

The STP funding application has been submitted. The revised application includes additional items such as more bumpouts, decorative pedestrian lamp posts, and safer sidewalks; these additions increase the point values needed to increase chances of receiving the grant as well as increase the amount requested by \$30K. Commission members will be asked to submit comments to support the project. Notice whether the grant has been awarded should come in late fall.

**BUDGET DISCUSSION**

Commission members reviewed updated budget documents along with district landscape costs, maintenance, and potential needs covered in #971 Operating Transfer Out category provided by the Parks Department. Continued budget discussion included: adding an amount to #971 to reflect the minimum wage salary increase, using the online form to engage the Public Works Department on concerns over snow removal on the parking lots, items covered in the #830 Advertising category (i.e. holiday promotions and ongoing social media, 4th of July celebration, Hawken House Concert Series sponsorship, Radio 63119 snippets), the façade improvement program, and dissatisfaction with the landscaping designs.

Commission members are not happy with the landscaping work provided by the Parks Department, the design for the 2018 holiday season was a fail. Some members thought perhaps engaging a private company to handle it instead of the Parks Department might be needed. Christi Johanningmeyer acquired some preliminary figures to get a cost comparison but it did not include everything that the Parks department handles for the District such as snow removal, so it was not an equitable comparison. Perhaps just the piece on the plantings could be looked at separately. If that is something the Commission wants to pursue, three bids are required and due to the cost involved it would go to City Council for approval. Since the timeframe to approve the current budget doesn't allow for that process to occur for this year's budget, it could be pursued for next year's budget. Commission members felt perhaps if they had input into the designs, the dissatisfaction could be avoided. It was decided to invite Yvonne Steingrubby to a future Commission meeting to start the conversation.

**MOTION:** Bob Springer made a motion to approve the figures listed on the budget document provided by Mara Perry, Heidi seconded the motion and it was unanimously approved.

**CITY UPDATE**

- Balkan Treat Box in Old Orchard is open.
- Ziggy's Frozen Treats in Old Webster is open.
- Layla is open in Old Webster

**NEXT MEETING**

The next meeting will be held on Thursday, March 14, 2019 at 8:00 AM – City Hall.