

## Business Development Commission (BDC) MEETING MINUTES

MEETING DATE: Thursday, January 28, 2021  
 LOCATION: City Hall  
 CALLED TO ORDER: 8:03 AM  
 MEETING ADJOURNED: 9:01 AM  
 NEXT MEETING: Thursday, February 25, 2021

Name	Present	Absent
Mike Pincus Chair (Citizen at Large)	X	
Pam Neihaus, Vice Chair (Citizen at Large)	X	
Tim Delanty (Old Webster)	X	
Erbab Majeede (Business Owner Rep)		X
Jennifer Starkey (Business Owner Rep)	X	
Rebecca Now (Chamber of Commerce)	X	
Kara Bowlin (Citizen at Large)	X	
Andrew Scavotto (Citizen at Large)	X	
Vacancy		
Laura Arnold Council Liaison	X	
Joan Jadali, City Manager Designee	X	
Mara Perry, Staff Liaison	X	

Also in Attendance  
 Gerry Welch – Mayor, City of Webster Groves  
 Fran Sudekum – Administrative Support

**Approval of Minutes** – A motion to approve the December minutes was made by Rebecca Now, seconded by Kara Bowlin, and unanimously approved.

### **OLD BUSINESS**

**Webster University Video Project Phase II** – During the University’s spring semester, two more videos will be produced by the video production class with the BDC once again as their client. Possible themes of groupings of Webster Groves business will be gifts, desserts, or spring gardening. For example, spring gardening could include Rolling Ridge Nursery, Maypop Coffee and Garden Shop, Roger’s Produce, and Schnaar’s Hardware.

**Holiday Feedback** – Joan Jadali would like feedback from Commission Members on this year’s holiday promotion items and thinking about what direction to take for next year. For example, should we use KMOV’s vs. KTVI next year. Mara Perry shared social media statistics of holiday activity from the Explore Webster Groves Facebook page.

### **NEW BUSINESS**

Gerry Welch recently attended an Old Webster Trade Association meeting where members expressed a strong desire to be able to better communicate and coordinate with businesses in other business districts and business neighborhoods in Webster Groves. A discussion then ensued about ways in which we could bring businesses and resources together. It was decided to form a sub-committee with representatives from the BDC as well as the three business districts. Identified sub-committee members are Kara Bowlin, Tim Delanty, Rebecca Now, Laura Arnold, Gerry Welch, with additional individuals to be determined. A representative from Old Orchard and Crossroads will be pursued.

## **DISTRICT & CITY UPDATE**

### **Old Orchard**

- S Budget work for 2022 is taking place.
- Streetscape Project continues, utility work has been completed and construction will begin late March to early April.
- Amy's Cake Pop Shop has newly announced plans to open in Old Orchard.
- Lona's Lil Eats is working out their footprint.

### **Old Webster**

- Budget work for 2022 is taking place.
- DD Mau will be going into the former Firenza Pizza location.
- La Macaron is focused on completing the first floor of their location.

### **Crossroads**

- Budget work for 2022 is taking place.
- Permits have been issued for Union Bagels.
- Crossroads is having engineering drawings for their Streetscape Project plan worked up to address the sidewalks, bumpouts, and ADA to further discussions with St. Louis County who owns Big Bend Blvd.

### **Other Business Areas**

- Wingstop has plans to open in Yorkshire Plaza
- Total Access Urgent Care will be going into the former Subaru location at the corner of Big Bend and Laclede Station Road.

### **City Council and Planning Commission**

- Public hearings on residential code amendments continue.
- The new City Manager has started; she has been meeting with all City departments.
- Many thanks to Joan Jadali for her work as Interim City Manager.
- A Use Tax will be on the April ballot.

**NEXT MEETING** – February 25 at 8:00 AM via Zoom.