

**Crossroads Special Business District Advisory Commission  
MEETING MINUTES  
APPROVED**

MEETING DATE: Tuesday, February 11, 2016  
 LOCATION: City Hall  
 CALLED TO ORDER: 8:02 AM  
 MEETING ADJOURNED: 9:02 AM  
 NEXT MEETING: Thursday, March 10, 2016

<b>NAME</b>	<b>PRESENT</b>	<b>ABSENT</b>
Bob Springer, Chair	X	
Heidi Butts-Wiegand		
Christi Johanningmeyer	X	
Kay Ramsey		
Joshua Tonnies	X	
Kelly Ruesing	X	
Vacancy		
Toni Hunt, Council Liaison	X	
Mara Perry, Staff Liaison	X	

Also in attendance:  
 Scott Davis – Director of Parks & Recreation  
 Ken Rimmel – Big Bend Railroad Club  
 Paul Metzler – Big Bend Railroad Club  
 Fran Sudekum – Administrative Support

**APPROVAL OF MINUTES**

Motion to approve the January minutes was made by Joshua Tonnies, Seconded by Christi Johanningmeyer, unanimously approved.

**VISITOR COMMENTS**

Ken Rimmel and Paul Metzler of the Big Bend Railroad Club shared with the Commission they are putting together their budget and trying to get funds for repairs; so far, they have received \$900 in donations.

**BUDGET**

Mara Perry shared handouts with the Commission showing current and history budget information.

A discussion on District landscaping for the upcoming budget year was held with Scott Davis. Scott was looking to touch base with the Commission on their landscaping needs. The Operating Transfer Out budget category covers the Parks & Recreation Department (P&R) landscaping, holiday decorations, and snow removal work done for the District.

Commission members shared their satisfaction with the beautiful plantings in the District. Kelly Reusing made a request for the upcoming plantings. Last season, the plantings in the pots outside her business were beautiful, but the elephant ears plant grew so large it blocked her store-front window. Kelly was wondering if it could be moved so as not to block her window this year. Scott said that he doesn't want to block owner's windows and he will address this with his staff for this season's plantings. Christi Johanningmeyer inquired if the District could request if owner-owned pots in need of replacement could be removed.

A discussion was held reviewing the budget categories current status and needs for next year.

The Façade Improvement Program has remaining dollars of \$2,000 and a Purchase Order previously done for \$4,000.

The Professional Services category included \$8,500 set aside for the Planning Consultant with CBB for the TEAP Grant Project. Since we did not get the TEAP Grant, it could be used to move forward with a non-grant planning project; traffic and parking counts could be done this spring starting at the end of March. Other firms have contacted Mara interested in addressing the next phase of the project after the planning phase. St. Louis County is also on board and wants to be involved in the project.

The fee for a new recycle container in the Alma parking lot needs to be added to the budget; a base figure of \$95 a month could be used to determine the amount needed. The container would take up two parking spaces on the south side of the lot. We can look at how this location is working for the first couple of months and re-look at the space to see if a smaller container and/or fence is needed. Businesses in the District will receive a postcard letting them know about the container.

Christi Johanningmeyer would like to up the advertising budget a little to help advertise the car show in the District that was discussed previously. Mara shared with the Commission how the other Districts do "gang-page" ads in the Webster-Kirkwood Times and Crossroads could do something similar for the time frame during a possible car show and/or during the 4th of July.

Joshua Tonnie made a motion to reallocate the \$4,000 Façade Improvement Purchase Order to Professional Services, Kelly Ruesing seconded the motion, and the motion was unanimously approved.

Christi Johanningmeyer made a motion to move forward with CBB for the Planning Project, Bob Springer seconded the motion, and the motion was unanimously approved.

Kelly Ruesing made a motion to approve the amended budget, Christi Johanningmeyer seconded the motion, and the motion was unanimously approved.

## **NEW BUSINESS**

There is a trash can and bench available to located somewhere in the District; it was displaced when Digital Strike put in their fountain on the corner. Perhaps the trash can could be placed in the public parking lot on Alma and the bench could be combined with plantings in another location with property-owner approval.

Graffiti update: Christi spoke with all the neighbors.

## **CITY UPDATE**

- The gas station at Big Bend and Elm is open; repairs to the sidewalk along the Big Bend side will still be completed.
- The gas station at Big Bend and Murdoch is open.
- The gas station at Big Bend and Laclede is moving forward at a very fast pace.
- Permits are in for Webster University's new interdisciplinary sciences building in the middle of the campus. Mara will bring an image to the next meeting. Plans are to open in the fall of 2017. The new parking garage is also moving forward and plans to open in October of 2016.
- In March, permits will be in for the Great Circle's Phase II expansion.
- The new studio opening in the District is not formally open yet.
- John Lark's building in the District has been purchased by their neighbor, Fitness by Design and they will be expanding into the building.
- Zoey's Attic in Old Webster is open.
- Olive + Oak in Old Webster is open.
- A Jimmy John's is going in at Yorkshire Plaza.
- The Planning & Development Department has two new staff members; a new Planner and a new Building Commissioner.

## **ADJOURNED**

Meeting adjourned at 9:02 AM.

## **NEXT MEETING**

The next meeting will be held on Thursday, March 10, 2016 at 8:00 AM – City Hall.